



# CAROTHERS



**Empowering Brokers  
Since 1969**

# #MAKENEWFRIENDS

# REFER A NEW FRIEND TO US AND GET \$50 BUCKS!

## WHY

- In sales we are always saying that referrals have a 70% higher close-rate. It only makes sense that we'd first ask for referrals! Referrals are any of your friends and/or family who want to escape captivity, expand their product offerings, be mentored by YOU, or learn to be a broker.

## WHO

- This promotion is available to all Carothers Contracted Brokers

## WHEN

- Promotion is valid through November 2019

## HOW

- Refer a friend to us by submitting a referral form online at: <https://www.carothersinsurance.com/makenewfriends.html>
- Recruit will train & contract with Carothers
- Once they are ready-to-sell (RTS) and make a sale, you've got yourself \$50 bucks

## #

- **How many friends can you send our way?** How many friends do you have? We welcome them all!
- **Why is there # in the title of this promo?** To make it easier for you to search for and share invites to qualifying events we host that are open to the public and intended for contracting.

## OFFICIAL RULES

1. The #MAKENEWFRIENDS Promotion (Promo) begins 1/1/2019 and ends 11/1/2019.
2. Promo is only available to Carothers Contracted Brokers. "Cathothers contracted broker "(CCB) includes any broker contracted under Carothers Insurance Agency (CIA), Your Insurance Agency, Your Insurance Agent, MDC&A, or any other current DBA titles or any created during the duration of Promo. CCB must be of active status, having made at least one sale since 10/1/2018, and hold at least one current and valid appointment through CIA and/or any of the related DBAs. Promo is valid through all lines of insurance.
3. Transparency and conflict of interest: Promo is not available to office staff, "admins," agency management, or immediate family members of stated parties, regardless of qualifications in section 2.
4. To earn each bonus, CCB must fill out and submit the official Promo referral form at <https://www.carothersinsurance.com/makenewfriends.html> at the time of recruit's invite to an event or introduction to CIA in order to attach recruit's record to a CCB. In the event of multiple submissions for the same recruit, any qualifying bonus will be paid out according to timestamp of the earliest received referral form submission.
5. The \$50.00 one-time bonus is payable to the referring CCB after recruit meets the following criteria: 1) Contracted with CIA, 2) RTS status with at least one carrier through CIA, 3) makes one sale under their own writing number that qualifies for a commission payment; sale made must be finalized, delivered, accepted, approved, or otherwise in effect. Bonuses will be paid separately from commissions, commission structures, or any other payment agreements between CCB and CIA.
6. CIA reserves the right to cancel Promo at any time for any reason. In the event of Promo cancellation, no new referral submissions will be accepted or honored after the official program cancellation announcement. Such an announcement will be made via company communication known as Tuesday Newsday and/or the related account affiliated with Tuesday Newsday. All logged referral records entered before such an announcement will still be honored as mentioned in these official rules.